

Judith Riddle

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Portfolio: <http://judithriddle.com>

PROFESSIONAL SUMMARY

Seasoned trade magazine journalist with a diverse background in writing, editing, and researching for print and online business-to-business, consumer health, and medical publications. Experienced web writer with knowledge of blogging, digital photography, photo editing, social media (Facebook, Twitter), and uploading articles, photos, and videos to the web. Strong organizational, verbal, and written communication skills.

JOURNALISM EXPERIENCE

Editor

July 2011–Present

Today's Dietitian Magazine

Great Valley Publishing Company, Inc.

- Manage staff and freelance writers.
- Develop story ideas and assign articles for print and online publications.
- Edit copy for print and monthly website features and e-newsletters.
- Write cover lines, editors' columns, and articles for print and online products.
- Choose photos for the cover and all magazine articles.
- Work closely with production to ensure smooth copy flow and pagination.
- Communicate with art department to develop design concepts.
- Represent publications at national and regional conferences.
- Play an integral role in leveraging publications through social media.

Senior Editor

September 2009–June 2011

Wolters Kluwer Health, Inc. (Lippincott CME Institute), Philadelphia

- Managed continuing medical education article reviews for print and online publications.
- Edited slide kits, abstracts, case studies, grant proposals, and advertising copy for the web.
- Wrote needs assessments for live and online continuing medical education activities.

Senior Editor

June 2006–August 2009

Wolters Kluwer Health, Inc. (Pharma Solutions Division), Ambler, PA

- Assigned articles to freelance writers and editors for print and online custom publications.
- Reported, wrote, and edited news columns and features.
- Performed ghost writing for physician editors.
- Served as managing editor of *New OD* magazine—a quarterly publication for students and doctors.
- Worked with art directors to develop design concepts for articles and supplements.
- Managed copy flow and production process.
- Attended industry meetings.

Editor

April 2004–June 2006

Progressive Business Publications, Malvern, PA

- Researched, reported, and wrote news articles and features for business-to-business newsletters.

Associate Editor

March 2003–March 2004

Jobson Publishing LLC, Newtown Square, PA

- Reported and wrote news and feature stories for *Review of Ophthalmology* magazine.
- Attended industry meetings.

Freelance Healthcare Writer and Editor

October 2001–March 2003

- Wrote news and features for *Prevention*, *Essence*, *Heart & Soul*, *HealthQuest*, and *Outpatient Surgery* magazines.

Senior Associate Book Writer

March 1998–June 2000

Rodale, Inc., Emmaus, PA

- Researched and wrote consumer health and medical books for the *Prevention Magazine Health Books for Women* and *The Doctor's Book of Home Remedies for Men* brands.

Senior Editor

November 1993–February 1998

Rodale, Inc., Emmaus, PA

- Wrote, edited, and assigned feature articles and research projects on women's health and fitness for *Heart & Soul Magazine*.

Staff Writer

March 1993–October 1993

BPI Communications, Adweek LP, New York, NY

- Wrote news and feature stories for *Brandweek Magazine* on business marketing and advertising trends.
- Authored several front-page articles, covering the health-and-beauty care and nonprescription drug industries.

Associate Editor

August 1988–March 1993

Fairchild Publications, Inc., New York, NY

- Directed news coverage on food industry trends for *Supermarket News*.
- Edited and wrote news and feature stories.
- Assigned articles to staff reporters and freelance writers.

Copy Editor

August 1985–August 1988

National Institute of Business Management, Inc., New York, NY

- Copyedited news and features for sales and marketing management publications.
- Wrote headlines and photo captions.
- Served as liaison between editorial and production to expedite copy flow.

EDUCATION**Master of Arts, Magazine Journalism**, New York University, New York, NY.**Bachelor of Arts, Mass Media Communications**, Hampton Institute, Hampton, VA.**PROFESSIONAL AFFILIATIONS**

- National Association of Black Journalists (NABJ)

PROFESSIONAL ACCOMPLISHMENTS

- Co-authored the books *Foolproof Weight Loss: Lose It Fast and Keep It Off Guaranteed!* (Rodale, Inc., 2000) and *The Inner Journey: Pathways to Emotional Health* (Rodale, Inc., 2001).
- Met and exceeded goals as I managed various publications from inception to final product.
- Function well under daily deadline demands.

COMPUTER SKILLS

Microsoft Word • PowerPoint • Excel • Outlook • QuarkXpress • Photoshop