

**Judith Riddle**

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**PROFESSIONAL SUMMARY**

Seasoned trade magazine journalist with a diverse background in writing, editing, and researching for print and online business-to-business, consumer health, and medical publications. Experienced web writer with knowledge of blogging, digital photography, photo editing, social media (Facebook, Twitter), and uploading articles, photos, and videos to the web. Strong organizational, verbal, and written communication skills.

**JOURNALISM EXPERIENCE**

**Editor**

July 2011–Present

**Today's Dietitian Magazine**

*Great Valley Publishing Company, Inc.*

- Manage staff and freelance writers.
- Develop story ideas and assign articles.
- Edit copy for print and online publications.
- Write cover lines, monthly editors' columns, and articles for print and online publications.
- Choose photos for the cover and all magazine articles.
- Work closely with production to ensure smooth copy flow and pagination.
- Communicate with art department to develop design concepts.
- Represent publications at national and regional conferences.
- Play an integral role in leveraging publications through social media.

**Senior Editor**

September 2009–June 2011

*Wolters Kluwer Health, Inc. (Lippincott CME Institute), Philadelphia*

- Managed continuing medical education article reviews for print and online publications.
- Edited slide kits, abstracts, case studies, grant proposals, and advertising copy for the web.
- Wrote needs assessments for live and online continuing medical education activities.

**Senior Editor**

June 2006–August 2009

*Wolters Kluwer Health, Inc. (Pharma Solutions Division), Ambler, PA*

- Assigned articles to freelance writers and editors for print and online custom publications.
- Reported, wrote, and edited news columns and features.
- Performed ghost writing for physician editors.
- Served as managing editor of *New OD* magazine—a quarterly publication for students and doctors.
- Worked with art directors to develop design concepts for articles and supplements.
- Managed copy flow and production process.
- Attended industry meetings.

**Editor**

April 2004–June 2006

*Progressive Business Publications, Malvern, PA*

- Researched, reported, and wrote news articles and features for business-to-business newsletters.

**Associate Editor**

March 2003–March 2004

*Jobson Publishing LLC, Newtown Square, PA*

- Reported and wrote news and feature stories for *Review of Ophthalmology* magazine.
- Attended industry meetings.

**Freelance Healthcare Writer and Editor**

October 2001–March 2003

- Wrote news and features for *Prevention*, *Essence*, *Heart & Soul*, *HealthQuest*, and *Outpatient Surgery* magazines.

**Senior Associate Book Writer**

March 1998–June 2000

*Rodale, Inc., Emmaus, PA*

- Researched and wrote consumer health and medical books for the *Prevention Magazine Health Books for Women* and *The Doctor's Book of Home Remedies for Men* brands.

**Senior Editor**

November 1993–February 1998

*Rodale, Inc., Emmaus, PA*

- Wrote, edited, and assigned feature articles and research projects on women's health and fitness for *Heart & Soul Magazine*.

**Staff Writer**

March 1993–October 1993

*BPI Communications, Adweek LP, New York, NY*

- Wrote news and feature stories for *Brandweek Magazine* on business marketing and advertising trends.
- Authored several front-page articles, covering the health-and-beauty care and nonprescription drug industries.

**Associate Editor**

August 1988–March 1993

*Fairchild Publications, Inc., New York, NY*

- Directed news coverage on food industry trends for *Supermarket News*.
- Edited and wrote news and feature stories.
- Assigned articles to staff reporters and freelance writers.

**Copy Editor**

August 1985–August 1988

*National Institute of Business Management, Inc., New York, NY*

- Copyedited news and features for sales and marketing management publications.
- Wrote headlines and photo captions.
- Served as liaison between editorial and production to expedite copy flow.

**EDUCATION****Master of Arts, Magazine Journalism**, New York University, New York, NY.**Bachelor of Arts, Mass Media Communications**, Hampton Institute, Hampton, VA.**PROFESSIONAL AFFILIATIONS**

- National Association of Black Journalists (NABJ)

**PROFESSIONAL ACCOMPLISHMENTS**

- Co-authored the books *Foolproof Weight Loss: Lose It Fast and Keep It Off Guaranteed!* (Rodale, Inc., 2000) and *The Inner Journey: Pathways to Emotional Health* (Rodale, Inc., 2001).
- Met and exceeded goals as I managed various publications from inception to final product.
- Function well under daily deadline demands.

**COMPUTER SKILLS**

Microsoft Word • PowerPoint • Excel • Outlook • QuarkXpress • Photoshop